



Licensing Executives Society
(U.S.A. and Canada), Inc.

Calgary Chapter Luncheon Meeting Announcement

IP Valuation in 2011

How are intellectual property assets valued?

Robert Doran, Partner KPMG

How can we attach a dollar figure to intellectual property and intangible technology assets? In the US, the long-accepted "25% Rule" has recently been called into question. In Canada, what are the best practices in IP business valuation and what do business leaders need to know? Please join us for a discussion on the subject of IP valuation – the process, methods and challenges and practical tips for business owners, licensing professionals, IP counsel and technology managers.

Robert Doran is a partner with the Calgary office of KPMG and is a Chartered Accountant and Chartered Business Valuator, and serves on the Board of the Canadian Institute of Chartered Business Valuators. Rob specializes in business valuation, damage quantification and financial modeling and has performed valuations for public companies, private businesses and technology companies in the course of M&A deals, corporate restructuring, and purchase price allocation. Rob has also been accepted as an expert by the Court of Queen's Bench in Alberta.

Date: Thursday March 17, 2011

Time: 12:00 noon (informal lunch, 40 minute presentation followed by questions)

Location: Field Law
400 The Lougheed Building
604 – 1st Street SW
Calgary
Main: 403-260-8500

Hosted by:



Registration:

Members: Free

Non-Members: \$10.00

Pre-registration is required

Please Pre- Register by March 11, 2011 via email to jquinchard@fieldlaw.com or Fax 403-264-7084