



Licensing Executives Society
(U.S.A. and Canada), Inc.

Calgary Chapter Luncheon Meeting: Finding and Analyzing Royalty Rates: A Practical Guide

David Jarczyk, President of ktMINE

To follow up on our popular spring session regarding IP valuation, we have invited David Jarczyk of ktMINE to share insights and tips for locating and interpreting royalty rates for business valuation analysis. Essential for IP counsel, tech-transfer and licensing professionals and IP asset managers. During the presentation, David will cover:

- Definition of Intangibles
- Valuation – Relief from Royalty Method
- Available Information – Royalty Rates & Licensing Transactions
- Finding & Analyzing Royalty Rates
- Updates on replacing the 25% Rule, and present ramifications of the *Uniloc USA, Inc. v. Microsoft* decision

David Jarczyk is the President of ktMINE, and plays a critical role in managing the overall operations and innovations of this IP data and information services firm. Intellectual Asset Management (IAM) Magazine has named David to the *IAM Strategy 250*, a unique publication identifying individuals whose key skill-set is working with IP owners to help them maximize the IP value. David has presented and published articles on various aspects of intangible property economics and valuation, including to the Canadian Institute for Chartered Business Valuators, to the Licensing Executives Society annual conference, and to various local chapters including Vancouver, Montreal and Washington D.C.

Date: Thursday October 27, 2011

Time: 12:00 noon (informal lunch, 40 minute presentation followed by questions)

Location: Field Law
400 The Lougheed Building
604 – 1st Street SW, Calgary
Main: 403-260-8500

Registration:

Members: Free

Non-Members: \$10.00

Pre-registration is required

Please Pre- Register by October 24, 2011

Via email to jguinchard@fieldlaw.com or

Fax 403-264-7084

Hosted by:

