



Licensing Executives Society
(U.S.A. and Canada), Inc.

Calgary Chapter Luncheon Meeting: 2012 SME Series:



The Alberta Innovation System in 2012

Darren Massey Senior VP, Innovate Calgary
David Reese, Vice President, Licensing, Innovate Calgary
Scott Bass, Alberta Innovates – Technology Futures

Technology commercialization has its challenges. However, resources and funding programs are available to support technology development for small and medium sized enterprises (SMEs) in Alberta. Within Alberta, the “innovation system” has undergone reorganization over the past 2 years. In Calgary, Calgary Technologies Inc., (CTI), and University Technologies International, (UTI) have amalgamated to form Innovate Calgary. Across the province, Alberta Ingenuity, Alberta Research Council, iCORE and nanoAlberta have merged into Alberta Innovates – Technology Futures (AITF).

How does this impact licensing professionals, counsel, advisors, SMEs and entrepreneurs? What do you need to know about commercialization support within Alberta? Attend the Alberta Innovation System luncheon to learn about:

- **Who is doing what in our tech-transfer and innovation community**
- **Licensing and commercialization resources in Calgary and Province-wide**
- **Funding and diversification opportunities**
- **Regional Innovation Networks (RINs)**

Darren Massey, Senior VP with Innovate Calgary, is a business executive with broad experience, from high-growth venture start-ups to large enterprises, particularly in the commercialization of information and communications technology. He leads the Company Development group at Innovate Calgary.

David Reese, VP of Licensing with Innovate Calgary, has extensive expertise in business development, technology screening and licensing negotiations, in addition to experience in working directly with spin-off companies from McGill and Stanford Universities.

Scott Bass is Co-Chair of the Edmonton Chapter at LES, and Portfolio Manager (acting) of Deployment & Commercialization at AITF. He brings many years of experience in technology commercialization including IP due diligence, and assisting with early-stage technology screening and development.

Date: Thursday, March 1, 2012

Time: 12:00 noon (informal lunch, 40 minute presentation followed by questions)

Location: Field Law
400 The Lougheed Building
604 – 1st Street SW, Calgary
Main: 403-260-8500

Registration:

Members: Free

Non-Members: \$10.00

Please Pre-Register by February 27, 2012

Via Email to cchurcher@fieldlaw.com or Fax 403-264-7084

Hosted by the Intellectual Property &
Technology Group at:

F I E L D L A W